



SEMPO Member Benefits

Join hundreds of search marketing professionals and become part of a community that fosters knowledge sharing, collaboration, and professional growth. With regular monthly events online and in your area, you're bound to make your next great connection with SEMPO.

All SEMPO Memberships Include
<ul style="list-style-type: none">• Access to Special Interest Groups (SIGs)
<ul style="list-style-type: none">• Listing in SEMPO Membership Directory
<ul style="list-style-type: none">• Membership logo to use on your site or social media profiles
<ul style="list-style-type: none">• "Chat with Industry Experts" discussions on monthly Google+ Hangouts, plus access to library of past chats
<ul style="list-style-type: none">• Access to SEMPO produced webinars (live and archived)
<ul style="list-style-type: none">• Access to State of Search Market Report and Salary Survey which are great for strategic planning, corporate budgeting, & industry benchmarking
<ul style="list-style-type: none">• Discounts to industry partner conferences, award entries, and training providers.
<ul style="list-style-type: none">• FREE or heavily discounted registration for SEMPO Cities events

What Membership Level is Right for You?

Whether you're just starting your digital marketing career or are leading a multi-national agency, there is a SEMPO Membership package that's right for you.

Build Your Career

Individual and Student memberships allow you to learn professional skills, find jobs, and network with key industry players that could be your key to make the connections that move you ahead in your career.

Build Your Brand

Corporate memberships allow you to invest in your team and your brand. Gold memberships establish your brand as an industry player, Platinum memberships provide opportunities to establish your brand as an industry leader.



	SIG Only (Special Interest Group)	Student	Individual	Corporate - Gold	Corporate - Platinum
Membership Benefits	\$35	\$39	\$125	\$1000	\$5000
Post and access anonymous resume bank in Career Center		✓	✓	✓	✓
Join committees and special interest groups (SIGs) to learn from experts, establish yourself as a thought leader and gain access to exclusive industry research.		✓	✓	✓	✓
Access to members-only social media groups		✓	✓	✓	✓
Post job openings to Career Center			✓	✓	✓
Submit your original content to the SEMPO Blog				✓	✓
Corporate Membership Benefits				\$1000	\$5000
SEMPO Memberships for you and your team.				10	Unlimited
Corporate membership badge to display on your site and social media profiles				✓	✓
Discounts on sponsorship opportunities				✓	✓
Company name and link to company's homepage on sempo.org					✓
Present a SEMPO webinar(s). Webinars are hosted and promoted to greater SEMPO community of nearly 10k individuals					✓
Present "Chat with Industry Experts." Hosted and promoted on Google+ with Hangouts on Air. Suggested as post-webinar interactive Q&A					✓
Submit guest column to newsletter on industry activities & updates.					✓
Free submissions to SEMPO Search Awards					✓