

# SEMPO

## SEMPO SPONSORSHIP OPPORTUNITIES

Put YOUR brand in front of the search marketing community while maximizing your ROI. SEMPO has a variety of benefit-rich sponsorship opportunities to help you reach a targeted audience of search marketing professionals. The Search Marketing Professionals Organization has a large base of engaged members and an opt-in email database of 6,000+ search marketing professionals and agencies. Our members are decision makers and influencers in this important and growing space. [Contact us](#) today to set up your sponsorship package to be front and center of the digital marketing community!

## RECENT SPONSORS



## SPONSOR A SEMPO CITIES EVENT

Reach search marketing professionals and key decision-makers from hundreds of global organizations around the world as a Sponsor of a local SEMPO Cities event. Maximize your marketing spend with highly targeted local opportunities; SEMPO Cities events bring you up close to a niche audience of search marketing professionals in your area for a day of learning, professional development, and networking. Don't miss an opportunity to take part in a sponsorship that has proven to be productive and beneficial.



View [SEMPO Cities Sponsorship opportunities](#) or contact [sponsorship@sempro.org](mailto:sponsorship@sempro.org) for more info.



## **SPONSOR THE SEMPO AWARDS**

The [SEMPO Global Awards](#) are our industry's way of recognizing the best and brightest individuals in the industry. It is also our thanks to the exceptional groups and technologies that make our work easier and more impactful every day. Industry leaders vie for bragging rights and look forward to awards night with anticipation and excitement.



Sponsor a single category or the entire awards event for visibility with industry leaders.

View [SEMPO Awards Sponsorship opportunities](#) or contact [sponsorship@sempo.org](mailto:sponsorship@sempo.org) for more info.

## **EMAIL SPONSORSHIP**

Imagine the impact you could make with a dedicated email, promoting your event or product/services among SEMPO's extended community of 10,000+ search marketing professionals. Sponsored emails are an affordable way to reach this important audience!

View the [Sponsored Email opportunities](#) to learn more, or contact [sponsorship@sempo.org](mailto:sponsorship@sempo.org) to sponsor your email.

## **COBRANDED WHITE PAPER SPONSORSHIP**

Posting a white paper on the SEMPO website is an extremely valuable way to highlight thought leadership within your company, as well as an exciting opportunity to showcase your work.

View the [Co-branded white paper sponsorship](#) opportunities to learn more, or contact [sponsorship@sempo.org](mailto:sponsorship@sempo.org) to start a white paper sponsorship.

## **WEBINAR SPONSORSHIP**

SEMPO sponsored webinars present great opportunities for your company to connect to an eager audience, educate search marketers, and drive leads to your sales staff.

View the [Webinar Sponsorship opportunities](#) to learn more, or contact [sponsorship@sempo.org](mailto:sponsorship@sempo.org) to get started.



### **SURVEY/RESEARCH SPONSORSHIP**

Are you looking for feedback from search marketers for new product development? Do you want to create a stir about a new product launch? Do you need feedback from our members about how your product is being perceived in the industry? Choose to host a survey or co-host with SEMPO. We provide the push out to the members, and we drive the participants to your survey tool. Contact [sponsorship@sempo.org](mailto:sponsorship@sempo.org) for more info.

### **CUSTOMIZED SPONSORSHIP PACKAGES**

Have a different idea for sponsorship? Tell us - we can create a customized package for you! [Contact us](#) and we'll talk!