

2019 SEMPO Marketing Awards Sponsorship Packages

Position your brand front and center in front of trend-setting professional digital marketers. The SEMPO Search Awards recognize industry excellence and your presence at this event helps to establish your brand as a key industry player.

To secure your sponsorship package email sponsorship@sempo.org.

Sponsorship Opportunities	Title (Exclusive)	Gold (5)	Silver (10)
SEMPO Corporate Members	\$15,000	\$6,000	\$4,000
Non-SEMPO Corporate Members	\$25,000	\$10,000	\$6,000
Benefits at the Event			
Admission and special seating	Best seats in the house, includes 10 tickets	Premium area seating, includes 10 tickets	Reserved seating, including 10 tickets
Additional admission/seating	15% discount on additional tickets	10% discount on additional tickets	10% discount on additional tickets
Company name on signage at reserved table(s)	✓	✓	✓
Speaking/presentation opportunity	5-minute speaking opportunity and/or corporate video during event Opportunity for company representative to present an award at the event (sponsor chooses which award)	Opportunity for company representative to present an award at the event	
Company ad included in printed event program	Back cover full color page	Full page color ad	Half page color ad

Sponsorship Opportunities (Con't)	Title (Exclusive)	Gold (5)	Silver (10)
SEMPO Corporate Members	\$15,000	\$6,000	\$4,000
Non-SEMPO Corporate Members	\$25,000	\$10,000	\$6,000
Benefits Pre-Event			
Company banner ad on the SEMPO Awards dedicated web page	✓	✓	✓
Company logo/link included on the SEMPO Awards dedicated web page*	✓	✓	✓
Company logo/link on the SEMPO Awards calendar listing*	✓	✓	✓
Company logo/link included in up to two dedicated SEMPO html email blasts, 10,000+ professionals*	✓	✓	✓
Company logo/link included in up to three SEMPO newsletters*	✓	✓	✓
Company name included in mention on SEMPO Facebook, LinkedIn and Twitter event notices	✓	✓	✓
Company name included in press release issued by the SEMPO (limited time availability)	✓	✓	

**Size of logo dependent upon sponsorship level*

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