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- Chapter-wise/ Topic-wise presentation for systematic and methodical study
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- Remembering, Understanding, Application, Analysing & Evaluation and Creation Based Question based on Bloom's Taxonomy for cognitive skills development
- Latest Typologies of Questions developed by Oswaal Editorial Board included
- Mind Maps in each chapter for making learning simple
- 'Most likely Questions' generated by Oswaal Editorial Board with 100+ years of teaching experience
- Suggested videos at the end of each chapter for a Hybrid Learning Experience

IMPORTANT FEATURES OF THE BOOK:

- Self-Study Mode
- Chapter wise/Topic wise Previous Years' Board Examination Questions to facilitate focused study
- Latest Board solved paper along with Marking Scheme and Handwritten Topper's Answers for practice Exam Preparatory Material
- Answers of CBSE Marking Scheme up to March 2019 Exam with detailed explanations to score full marks in exams
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1. Chapter-wise presentation for systematic and methodical study
2. Strictly based on the latest CBSE Curriculum and National Curriculum Framework.
3. All Questions from the Latest NCERT Textbook are included.
4. Previous Years' Question Papers from Kendriya Vidhyalaya Sangathan are included.
5. Latest Typologies of Questions developed by Oswaal Editorial Board included.
6. Mind Maps in each chapter for making learning simple.
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Oswaal CBSE & NCERT QUESTION BANK Class 7 (SET OF 3 BOOKS) Mathematics, Science, Social Science Description of the product: **•100% Updated** with Latest Syllabus &; Fully Solved Board Paper

• Crisp Revision with timed reading for every chapter • Extensive Practice with 3000+ Questions & Board Marking Scheme Answers • Concept Clarity with 1000+ concepts, Smart Mind Maps & Mnemonics • Final Boost with 50+ concept videos • NEP Compliance with Competency Based Questions & Art Integration Mass Media Has Traversed A Long Journey From Crude Forms To The Modern Advanced Age. This Book Is Devised As An Introductory Text To The Mass Media. Some Crucial Issues Are Highlighted In Pros And Cons. The Main Topics Included Herein Are- Introduction; Media S Status In Society; Institutional Management; Aims And Objectives; Concepts Of News; Origin Of News; Evolution Of News; News Formation; News Display; Editing The News; And Job Of Editor; Etc. Certainly, This Book Will Prove Of Utmost Use To Academics And Professionals In The Field. With newly introduced 2 Term Examination Pattern, CBSE has eased out the pressure of preparation of subjects and cope up with lengthy syllabus. Introducing, Arihant's CBSE TERM II – 2022 Series, the first of its kind that gives complete emphasize on the rationalize syllabus of Class 9th to 12th. The all new "CBSE Term II 2022 – Geography" of Class 12th provides explanation and guidance to the syllabus required to study efficiently and succeed in the exams. The book provides topical coverage of all the chapters in a complete and comprehensive manner. Covering the 50% of syllabus as per Latest Term wise pattern 2021-22, this book consists of: 1. Complete Theory in each Chapter covering all topics 2. Case-Based, Short and Long Answer Type Question in each chapter 3. Coverage of NCERT, NCERT Exemplar & Board Exams' Questions 4. Complete and Detailed explanations for each question 5. 3 Practice papers base on entire Term II Syllabus. Table of Content Part A: Fundamentals of Human Geography – Secondary Activities, Tertiary and Quaternary Activities, Transport and Communication, Part B: India: People and Economy – Mineral and Energy Resources, Planning and Sustainable Development in India Context, Transport and Communication, Geographical Perspective and Selected Issues and Problems, Practice Papers (1-3). This product covers the following:

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IMPORTANT FEATURES OF THE BOOK: Self-Study Mode • Chapter wise/Topic wise Previous Years' Board Examination Questions to facilitate focused study • Latest Board solved paper along with Marking Scheme and Handwritten Topper's Answers for practice Exam Preparatory Material • Answers of CBSE Marking Scheme up to March 2019 Exam with detailed explanations to score full marks in exams • Answering Tips & Commonly Made Errors for clearer thinking All-In-One • Revision notes, Mind Maps & Grammar charts facilitate quick revision of chapters • NCERT & Oswaal 150+ concept videos for digital learning

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THE NOTABLE ASPECTS OF THE BOOK ARE AS FOLLOWS: The book is divided into four subjects – History, Geography, Political Science and Economics. Each chapter begins with a flow chart explaining the basic concepts. All chapters consist of NCERT Solutions in a separate section 'NCERT Corner'. Objective type questions include – ? Multiple Choice Questions ? Fill in the blanks ? True and False ? Sequencing questions ? Correct and Rewrite questions ? Assertion-Reason questions ? Source based questions Very short, Short and Long Answer questions based on latest CBSE guidelines. HOTS (High Order Thinking Skills) are given to think creatively, critically and innovatively. Evaluate yourself through Self-Assessment Test given at the end of every chapter to enhance your learning process. Three Periodic Test comprise of Pen Paper Test and Multiple Assessments ,which are given as part of the internal assessment. Five Model Test Papers (solved and unsolved) are provided for practice for final examination. Chapter Navigation Tools • CBSE Syllabus : Strictly as per the latest CBSE Syllabus dated: April 21, 2022 Cir. No. Acad-48/2022 • Latest updates: 1. Includes Term 1 Exam paper 2021+Term II CBSE Sample paper+ Latest Topper Answers. 2. Newly added topics/concepts has been included via dynamic code • Revision Notes: Chapter wise & Topic wise • Exam Questions: Includes Previous Years Board Examination questions (2013-2021) • CBSE Marking Scheme Answers: Previous Years' Board Marking scheme answers (2013-2020) • New Typology of Questions: MCQs, assertion-reason, VSA ,SA & LA including case based questions • Toppers Answers: Latest Toppers' handwritten answers sheets Exam Oriented Prep Tools • Commonly Made Errors & Answering Tips to avoid errors and score improvement • Mind Maps for quick learning • Concept Videos for blended learning • Academically Important (AI) look out for highly expected questions for the upcoming exams • Mnemonics for better memorisation • Self Assessment Papers Unit wise test for self preparation

SALIENT FEATURES OF XAM IDEA SOCIAL SCIENCE: The book is divided into four subjects – History, Geography, Political Science and Economics. Each chapter begins with a flow chart explaining the basic concepts. All chapters consist of NCERT Solutions in a separate section 'NCERT Corner'. Objective type questions include – Multiple Choice Questions Fill in the blanks True and False Competency Based Questions Case Based Questions Correct and Rewrite questions Assertion-Reason questions Source based questions Very short, Short and Long Answer questions based on latest CBSE guidelines. HOTS (High Order Thinking Skills) are given to think creatively, critically and innovatively. Evaluate yourself through Self-Assessment Test given at the end of every chapter to enhance your learning process. Three Periodic Test comprise of Pen Paper Test and Multiple Assessments , which are given as part of the internal assessment. Five Model Test Papers (solved and unsolved) are provided for practice for final examination. Oswaal CBSE Question Bank Class 11 Physics, Chemistry, Math2022-23 are based on latest & full syllabus The CBSE Question Bank Class 11 Physics, Chemistry, Math2022-23 Includes Term 1 Exam paper 2021+Term II CBSE Sample paper+ Latest Topper Answers The CBSE Books Class 11 2022-23 comprises Revision Notes: Chapter wise & Topic wise The CBSE Question Bank Class 11 Physics, Chemistry, Math2022-

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Examination Questions (Previous year questions)released by the CBSE board have been included within the chapter. Flow charts and examples have been provided wherever necessary. At the end of each chapter, questions asked in the last 9 years' Board Exams are given to help students prepare alongside. The Main Features of the book are: Each chapter begins with the learning objectives. After every topic, Objective Type Questions and Case Studies are given based on the latest CBSE Sample Paper. (Hints of their answers are given at the end of each chapter.) Keywords of each topic are given at the end of each topic, to help students solve case studies. A flow chart of each is given at the end to recap the topics covered in that chapter. Quick revision is given to revise all the topics in a short time. At the end of each chapter, questions asked in the last 9 years' Board Exam are given, so that the students get an idea of the types of questions expected from the chapter.(Hints of answers to these questions are also given). Case Studies are framed as per the NCERT. The language is very simple and the style is examination oriented. The subject is presented in a self-explanatory manner, so that students may find it easy to understand. Topics are explained in points, so that students may find it easy to learn and understand. Charts and diagrams are drawn after every topic. FROM THE PUBLISHER: It is very rightly said that if we teach today as we taught yesterday, then we rob our children of tomorrow. We at Oswaal Books, are extremely upbeat about the recent changes introduced by CBSE in its latest curriculum for 2020-2021. We have made every possible effort to incorporate all these changes in our QUESTION BANKS for the coming Academic Year. Updated & Revised Oswaal Question Banks are available for all the important subjects like ENGLISH, MATHS, SCIENCE, HINDI, SOCIAL SCIENCE (SST), COMPUTER APPLICATIONS & SANSKRIT Some of the key benefits of studying from Oswaal Question Banks are: • Chapter-wise/ Topic-wise presentation for systematic and methodical study • Strictly based on the latest CBSE Curriculum issued for Academic Year 2020-2021, following the latest NCERT Textbook and Exemplar • Previous Years' Question Papers with Marking Scheme & Toppers' Answers for exam-oriented study • Remembering, Understanding, Application, Analysing & Evaluation and Creation Based Question based on Bloom's Taxonomy for cognitive skills development • Latest Typologies of Questions developed by Oswaal Editorial Board included • Mind Maps in each chapter for making learning simple • 'Most likely Questions' generated by Oswaal Editorial Board with 100+ years of teaching experience • Suggested videos at the end of each chapter for a Hybrid Learning Experience IMPORTANT FEATURES OF THE BOOK: Self-Study Mode • Chapter wise/Topic wise Previous Years' Board Examination Questions to facilitate focused study • Latest Board solved paper along with Marking Scheme and Handwritten Topper's Answers for practice Exam Preparatory Material • Answers of CBSE Marking Scheme up to March 2019 Exam with detailed explanations to score full marks in exams • Answering Tips & Commonly Made Errors for clearer thinking All-In-One • Revision notes, Mind Maps & Grammar charts facilitate quick revision of chapters • NCERT & Oswaal 150+ concept videos for digital learning WHAT THIS BOOK HAS FOR YOU: Latest CBSE Curriculum Strictly based on the latest CBSE curriculum issued for Academic Year 2020-2021, following the latest NCERT Textbook. Latest Typology of Questions Latest Typologies of Questions like Multiple Choice Questions, Tabular based Questions, Passage based Questions, Picture based Questions, Fill in the Blanks, Match the Following, etc. have been exclusively developed by the Oswaal Editorial Board and included in our Question Banks. Most Likely Questions 'Most likely questions' generated by our editorial Board with 100+ years of teaching experience. About Oswaal Books: We feel extremely happy to announce that Oswaal Books has been awarded as 'The Most Promising Brand 2019' by The Economic Times. This has been possible only because of your trust and love for us. Oswaal Books strongly believes in Making Learning Simple. To ensure student-friendly, yet highly exam-oriented content, we take due care in developing our Panel of Experts. 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The E-book has been divided in 3 parts giving full coverage to the syllabus. Each Chapter is supported by detailed theory, illustrations, all types of practice questions. Special focus on New pattern objective questions. Every Chapter accompanies Basic Concepts (Topic wise), NCERT Questions and Answers, exam practice and self assessment for quick revisions. The current edition of "Success for All" for Class 7th is a self – Study guide that has been carefully and consciously revised by providing proper explanation guidance and strictly following the latest CBSE syllabus for the academic year 2021-2022. To make students completely ready for exams. This book is provided with detailed theory & Practice Questions in all chapters. Every Chapter in this book carries summary, exam practice and self assessment at the end for quick revision. This book provides 3 varieties of exercises-topic exercise: for assessment of topical understanding. Each topic of the Chapter has topic exercise, NCERT Questions and Answers: it contains all the questions of NCERT with detailed solutions and exam practice: It contains all the Miscellaneous questions like MCQs, true and false, fill in the blanks, Assertion-Based Questions, Passage based Questions, VSAQ's SAQ's, LAQ's, Map Skills. Well explained answers have been provided to every question that is given in the book. All in One Mathematics for CBSE Class 7 has all the material for learning, understanding, practice assessment and

will surely guide the students to the way of success. From the publisher VK global publications Pvt. Ltd. Is a household name now. Established in 1979, with more than three decades of leadership in the area of economics and commerce, we take pride in claiming that we continue with the unstirred readership in the country. Specialising in the area of economics and commerce, we are not averse to the idea of diversification. Keeping this in view, more than a decade ago, a series of 'exam ideas' Was launched in all the subjects For classes IX -XII, however, the success of our publication is admittedly due to prudent prolific writers. We have a resource pool of reputed authors, who leave no stone unturned in bringing out the best of study material, which makes our readers versatile in their thought processes and equips them with exam-oriented acumen. Thousands of acknowledgment and accolades that we receive every year from our readers are a good testimony to the genuine efforts and trustworthy endeavors of our authors the book has been designed topic and subtopic-wise, keeping the students' needs in mind. Oswaal CBSE Question Bank Class 10 English, Science, Social Science & Math Standard 2022-23 are based on latest & full syllabus The CBSE Question Bank Class 10 English, Science, Social Science & Math Standard 2022-23 Includes Term 1 Exam paper 2021+Term II CBSE Sample paper+ Latest Topper Answers The CBSE Books Class 10 2022 -23 comprises Revision Notes: Chapter wise & Topic wise The CBSE Question Bank Class 10 English, Science, Social Science & Math Standard 2022-23 includes Exam Questions: Includes Previous Years Board Examination questions (2013-2021) It includes CBSE Marking Scheme Answers: Previous Years' Board Marking scheme answers (2013-2020) The CBSE Books Class 10 2022 -23 also includes New Typology of Questions: MCQs, assertion-reason, VSA ,SA & LA including case based questions The CBSE Question Bank Class 10 English, Science, Social Science & Math Standard 2022-23 includes Toppers Answers: Latest Toppers' handwritten answers sheets Exam Oriented Prep Tools Commonly Made Errors & Answering Tips to avoid errors and score improvement Mind Maps for quick learning Concept Videos for blended learning The CBSE Question Bank Class 10 English, Science, Social Science & Math Standard 2022-23 includes Academically Important (AI) look out for highly expected questions for the upcoming exams Benefit from Easy and Quick Revisions for your Class 12 CBSE Board Examinations (2022) with the help of Our 10 Last Years Solved Paper for Humanities Stream consisting of 8 subjects including English, Physical Education, Economics, Political Science, History, Geography, Sociology, and Psychology. Our handbook will help you study well at home. Why Should You Prepare from Oswal CBSE 10 Last Years Solved Papers for 12th Class Humanities? Our Comprehensive Handbook is a one-stop solution for Class 12 CBSE students' study requirements, and is strictly based on the latest syllabus prescribed by the Board for in-depth preparation of 2022 Board Examinations. 1. Yearwise Solved Board Papers from 2013-2020 2. All Sets of Delhi & Outside Delhi included 3. Multiple Subject Papers in one book 4. Facilitates Easy and Quick Last Minute Revision 5. Solutions Provided in accordance with the Board Marking Scheme 6. Get accustomed with the question types and structures, which allows to cultivate more efficient answering methods 7. Consists of numerous tips and tools to improve study techniques for any exam paper Students can create vision boards to establish study schedules, and maintain study logs to measure their progress. Our Guidebook can also help in providing a comprehensive overview of important topics in each subject, making it easier for students to prepare for the exams. NEW VERSION: Available now based on the 20th September 2019 CBSE Sample Paper. This English book is extra special as it was prepared by a CBSE author who knows about CBSE markings, official paper setting and CBSE Class 10th Exam patterns more than any other CBSE expert in the country. We were lucky to have him prepare the papers of this English book. It's been bought by more than 20,000+ students since it came out in October 2019 and is our best-seller already. This Book Covers the following: - 10 Practice Papers (solved) - 4 Self-assessment papers - CBSE September 2019 Sample Paper - CBSE March 2019 Board Paper (solved by topper) - CBSE 2018 Topper Answer Sheet Extra value items Added in this Book: - Utilising 15 minute reading time just before the exam (by CBSE topper) - Structuring your English Exam 3 hours smartly (by CBSE Markers) - 2020 marking scheme points (value points) underlined in each sample paper solution (CBSE markers look for these key points in your answers to allot full Marks). - The geometry section diagrams are accurately drawn to clear your understanding of all kinds of geometry questions that can appear in the upcoming February 2020 exam. A must buy book as vouched by many experts in English ! Some of the key benefits of studying from Arun Deep's Book are : 1. Chapter-wise/Topic-wise presentation for systematic and methodical study. 2. Strictly based on the latest CBSE Curriculum , following the latest NCERT Textbooks. 3. Previous Years' Question Papers with Marking Scheme & Toppers' Answers for exam-oriented study. 4. Questions form various competencies including-conceptual understanding, creative expression, reasoning, justifying and applying literary conventions. 5. Latest Typologies of Questions developed by Arun Deep's Editorial Board included. Description of the product: • 100% Updated with Latest Syllabus & Fully Solved Board Paper • Crisp Revision with timed reading for every chapter • Extensive Practice with 3000+ Questions & Board Marking Scheme Answers • Concept Clarity with 1000+concepts, Smart Mind Maps & Mnemonics • Final Boost with 50+ concept videos • NEP Compliance with Competency Based Questions & Art Integration Description of the product: ? 100% Updated with Latest Syllabus & Fully Solved Board Paper ? Crisp Revision with timed reading for every chapter ? Extensive Practice with 3000+ Questions & Board Marking Scheme Answers ? Concept Clarity with 1000+concepts, Smart Mind Maps & Mnemonics ? Final Boost with 50+ concept videos ? NEP Compliance with Competency Based Questions & Art Integration Description of the product: • 100% Updated with Latest Syllabus & Fully Solved Board Paper • Crisp Revision with Topic wise Revision Notes, Mind Maps & Mnemonics • Extensive Practice with 2000+ Questions & 2 Practice Papers • Concept Clarity with 1000+concepts, Smart Mind Maps & Mnemonics • Final Boost with 50+ concept videos • 100% Exam Readiness with Competency Based Questions Ebook Maxx Marks CBSE Question Bank Social Science Class 10 (For 2021 Exams) Our new series- CBSE MAXX MARKS QUESTION BANK is prepared by a team of highly experienced faculties who have set benchmarks in their respective fields. Precisely CBSE MAXX MARKS QUESTION BANK is designed in accordance with the revised and rationalised academic curriculum issued by CBSE on July 7, 2020. A Concept Map designed specially to give you a brief about the main ideas/ concepts related to the chapter. Topic Wise Division of the chapter to provide a thorough understanding of all the concepts in the chapter. Previous Years Topic-wise Board Questions, Marking Scheme released by Board to get the idea of the keywords examiner looks for in the answers and detailed answers wherever needed for a focused study. NCERT Corner to facilitate you with the important INTEXT, END EXERCISES, and Exemplar Questions and

Answers The hot cake of the series– MOST EXPECTED QUESTIONS to provide an idea about anticipated questions for Board Examination 2020-2021. These questions are designed as per the latest typology so that nothing remains untouched and you feel very much familiar with the board paper. Trend analysis of six years and the discussion zone in each chapter. Key Features : Complete Study – Chapterwise and topicwise Previous Years'. NCERT & Most Expected Questions fully solved. Complete Practice – All typology of questions including Objective Type specified by Board Complete Self-Assessment – Assessment Papers for practice and self-assessment Designed in accordance with the revised and rationalised academic curriculum issued by CBSE on July 7, 2020 'Success for All' - Covers complete theory, practice and assessment of Social Science for Class 7. The E-book has been divided in 3 parts giving full coverage to the syllabus. Each Chapter is supported by detailed theory, illustrations, all types of practice questions. Special focus on New pattern objective questions. Every Chapter accompanies Basic Concepts (Topicwise), NCERT Questions and Answers, exam practice and self assessment for quick revisions. The current edition of "Success for All" for Class 7th is a self – Study guide that has been carefully and consciously revised by providing proper explanation guidance and strictly following the latest CBSE syllabus issued on 31 March 2020. To make students completely ready for exams. This book is provided with detailed theory & Practice Questions in all chapters. Every Chapter in this book carries summary, exam practice and self assessment at the end for quick revision. This book provides 3 varieties of exercises-topic exercise: for assessment of topical understanding. Each topic of the Chapter has topic exercise, NCERT Questions and Answers: it contains all the questions of NCERT with detailed solutions and exam practice: It contains all the Miscellaneous questions like MCQs, true and false, fill in the blanks, Assertion-Based Questions, Passage based Questions, VSAQ's SAQ's, LAQ's, Map Skills. Well explained answers have been provided to every question that is given in the book. All in One Mathematics for CBSE Class 7 has all the material for learning, understanding, practice assessment and will surely guide the students to the way of success. • Chapter-wise presentation for systematic and methodical study • Strictly based on the latest CBSE Curriculum and National Curriculum Framework. • All Questions from the Latest NCERT Textbook are included. • Previous Years' Question Papers from Kendriya Vidhyalaya Sangathan are included. • Latest Typologies of Questions developed by Oswaal Editorial Board included. • Mind Maps in each chapter for making learning simple. • 'Most likely Questions' generated by Oswaal Editorial Board with 100+ years of teaching experience

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• Strictly as per the NCERT and CBSE Curriculum • Typology of questions includes MCQs ,VSA, SA, & LA • Includes Hots and value Based Questions This book is designed to guide aspirants and beginners in the field of Mass Communication, especially those who are contemplating a professional career after the COVID-19 pandemic. It brings together media practitioners and eminent academicians from top media institutes so that they share their expertise and help newbies with available career choices in various sub-disciplines related to this field. The chapters in this book are written by top professors and scholars from SRFTI, AJK-MCRC Jamia Millia Islamia, IIMC, NIFT, Delhi University, Amity University, Sharda University, HP University, BIT - Durg, St. Xavier's - Kolkata, University of Technology & Applied Sciences – OMAN, etc.; and from industry practitioners affiliated with NDTV, IGNC - Ministry of Culture, Inshorts and many others. Screen reader support enabled. Some of the key benefits of studying from Arundeeep's Book are :

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3. Previous Years' Question Papers with Marking Scheme & Toppers' Answers for exam-oriented study.
4. Questions form various competencies including-conceptual understanding, creative expression, reasoning, justifying and applying literary conventions.
5. Latest Typologies of Questions developed by Arundeeep's Editorial Board included. Artificial Intelligence has emerged as a miracle which has transformed lives and communication from the core. AI technologies have enabled the brands to make automated decisions based on data collection, data analysis and trends which has significantly impacted brand marketing. The AI techniques is a new dimension which has paved an unprecedented path to shape businesses to deepen brand-consumer relationship. This book has showcased that how AI has seeped in and transformed brand performance, can scale customer personalization and precision in ways, fuels the consumer need of interactivity and impacted content creation, strategizing brand and its assessment. AI is a new tomorrow as it is touching consumer behaviour in infinite ways. This book has highlighted through case studies that how AI has converged a virtual reality platform providing immersive brand experiences to its users, can create simulation models and personalized purchasing processes through recommendations based on machine learning technologies and interaction with virtual assistants which has made many brands adopting AI to stay ahead and sustain in future. This book is strongly recommended for brand managers, researchers, brand professionals, academicians, students and organizations as it unknots the role of AI in augmenting branding and affecting human life in a substantial way.

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