



SEMPO Speakers Bureau – Participating Member Information

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Company Name	Digital Brand Expressions		
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	USA		
SEMPO Membership Level	SEMPO General Member		
General Areas of Expertise	Check all that apply:		
	<input type="checkbox"/> Branding/Branded SEM	<input checked="" type="checkbox"/> Search Advertising	<input type="checkbox"/> Trends
	<input type="checkbox"/> Feeds	<input checked="" type="checkbox"/> Search Trends	<input type="checkbox"/> Vertical Specialty (what verticals?)
	<input type="checkbox"/> International/Non-English	<input checked="" type="checkbox"/> SEO	<input checked="" type="checkbox"/> Web 2.0
	<input type="checkbox"/> Keynote	<input checked="" type="checkbox"/> Small Business	<input type="checkbox"/> Other (fill in below)
	<input checked="" type="checkbox"/> Large/Enterprise Business	<input type="checkbox"/> Shopping Search	Social Media, Search
	Engine Reputation Management (SERM), SEM Agency Search/Review, Mobile		
Prior Speaking Experience (list shows and topics)	DMA Conference – “How to Source SEM”, Women Presidents’ Organization – “What Every President Should Know About SEM”, SMX West – “Reputation Monitoring & Management Through Search”, PRSA of NY – “SEM for the Health Care Industry”		
Travel Limitations	None		
Speaker Fees*	None		
Contact Preference	SEMPO may give my contact information to events representatives who are seeking speakers, and may, at its discretion, publish my contact information and profile on its site (www.SEMPO.org) and in written materials regarding speaking and collaboration opportunities. <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		

* Note: Most speaker requests assume you will participate with no fee and you will cover your cost of travel. SEMPO does not cover travel costs or speaker fees, and provides this speaker referral service at no cost to its members.