



SEMPO Speakers Bureau – Participating Member Information

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Name	Sean Jackson		
Title	Creator, CEO		
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Company Name	Lead Maverick, Inc.		
Company URL	www.LeadMaverick.com		
Mailing Address	16775 Addison Road		
	Suite 100		
	Addison, Texas 75001		
	USA		
SEMPO Membership Level	Circle Member		
General Areas of Expertise	Check all that apply:		
	<input checked="" type="checkbox"/> Branding/Branded SEM	<input type="checkbox"/> Search Advertising	<input checked="" type="checkbox"/> Trends
	<input type="checkbox"/> Feeds	<input checked="" type="checkbox"/> Search Trends	<input type="checkbox"/> Vertical Specialty (what verticals?)
	<input type="checkbox"/> International/Non-English	<input checked="" type="checkbox"/> SEO	<input type="checkbox"/> Web 2.0
	<input type="checkbox"/> Keynote	<input checked="" type="checkbox"/> Small Business	<input type="checkbox"/> Other (fill in below)
	<input type="checkbox"/> Large/Enterprise Business	<input type="checkbox"/> Shopping Search	
Prior Speaking Experience (list shows and topics)	<p>Entrepreneur Expo – Effective Search Marketing Tactics; seminar speaker Dallas Ad League – Search Marketing Trends; Executive seminar moderator American Advertising Federation (AAF) – Effective Search Marketing Techniques seminar speaker BizTalkRadio (1320AM) – Small Business and Search Marketing; featured Guest TCU University Entrepreneur Program – Growing and idea with Search; featured speaker Dallas Round Table – Web 2.0 Usage in Search Marketing; featured speaker PayPerPost/IZEA Conference – MC for entire Event Blogger Choice Awards – MC for entire Event</p>		
Travel Limitations	Southwest Airlines Preferred		
Speaker Fees*	Travel Expense Only		
Contact Preference	<p>SEMPO may give my contact information to events representatives who are seeking speakers, and may, at its discretion, publish my contact information and profile on its site (www.SEMPO.org) and in written materials regarding speaking and collaboration opportunities.</p> <p><input checked="" type="checkbox"/> Yes <input type="checkbox"/> No</p>		

* Note: Most speaker requests assume you will participate with no fee and you will cover your cost of travel. SEMPO does not cover travel costs or speaker fees, and provides this speaker referral service at no cost to its members.