



**SEMPO Speakers Bureau – Participating Member Information**

<b>Name</b>	Monica Ho		
<b>Title</b>	VP, Marketing & Strategy		
<b>Email</b>	<a href="mailto:Monica.ho@tmpdm.com">Monica.ho@tmpdm.com</a>		
<b>Direct Phone</b>	414-918-6589		
<b>Company Name</b>	TMP Directional Marketing		
<b>Company URL</b>	<a href="http://www.tmpdm.com">www.tmpdm.com</a>		
<b>Mailing Address</b>	Address Line 1: 7800 W. Brown Deer Road, Ste 300		
	Address Line 2:		
	City, State/Province, Postal Code: Milwaukee, WI 53223		
	Country USA		
<b>SEMPO Membership Level</b>	Circle Member		
<b>General Areas of Expertise</b>	Check all that apply:		
	<input type="checkbox"/> Branding/Branded SEM	<input type="checkbox"/> Search Advertising	<input type="checkbox"/> Trends
	<input checked="" type="checkbox"/> Feeds (specifically local data feeds such as for Google Maps, MSN local etc)	<input checked="" type="checkbox"/> Search Trends	<input type="checkbox"/> Vertical Specialty (what verticals?)
	<input type="checkbox"/> International/Non-English	<input type="checkbox"/> SEO	<input type="checkbox"/> Web 2.0
	<input type="checkbox"/> Keynote	<input type="checkbox"/> Small Business	<input checked="" type="checkbox"/> Other (fill in below)
	<input type="checkbox"/> Large/Enterprise Business	<input type="checkbox"/> Shopping Search	Local Search
<b>Prior Speaking Experience (list shows and topics)</b>	The Kelsey Group – ILM (Interactive Local Media) conference, 2006 – Topic: Developing a local Integrated Media Strategy		
<b>Travel Limitations</b>	None		
<b>Speaker Fees*</b>	None		
<b>Contact Preference</b>	SEMPO may give my contact information to events representatives who are seeking speakers, and may, at its discretion, publish my contact information and profile on its site ( <a href="http://www.SEMPO.org">www.SEMPO.org</a> ) and in written materials regarding speaking and collaboration opportunities.  <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		

\* Note: Most speaker requests assume you will participate with no fee and you will cover your cost of travel. SEMPO does not cover travel costs or speaker fees, and provides this speaker referral service at no cost to its members.