



SEMPO Speakers Bureau – Participating Member Information			
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	Country USA		
SEMPO Membership Level	General		
General Areas of Expertise	Check all that apply:		
	<input checked="" type="checkbox"/> Branding/Branded SEM	<input checked="" type="checkbox"/> Search Advertising	<input checked="" type="checkbox"/> Trends
	<input type="checkbox"/> Feeds	<input checked="" type="checkbox"/> Search Trends	<input type="checkbox"/> Vertical Specialty (what verticals?)
	<input type="checkbox"/> International/Non-English	<input type="checkbox"/> SEO	<input checked="" type="checkbox"/> Web 2.0
	<input type="checkbox"/> Keynote	<input type="checkbox"/> Small Business	<input checked="" type="checkbox"/> Other (fill in below)
	<input checked="" type="checkbox"/> Large/Enterprise Business	<input checked="" type="checkbox"/> Shopping Search	Conversion & Usability
Prior Speaking Experience (list shows and topics)	ad:tech (improving lead & sales volume through PPC), PPC Summit (advanced strategies & tactics for MSN, portfolio vs. rules-based bid management), eMarketing (implementing traditional marketing concepts online)		
Travel Limitations	None		
Speaker Fees*	None required		
Contact Preference	SEMPO may give my contact information to events representatives who are seeking speakers, and may, at its discretion, publish my contact information and profile on its site (www.SEMPO.org) and in written materials regarding speaking and collaboration opportunities. <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		

* Note: Most speaker requests assume you will participate with no fee and you will cover your cost of travel. SEMPO does not cover travel costs or speaker fees, and provides this speaker referral service at no cost to its members.