



SEMPO Speakers Bureau – Participating Member Information

Name	Matt McMahon		
Title	VP Product & Services		
Email	matt@fathomonline.com		
Direct Phone	415-284-9100 x106		
Company Name	Fathom Online		
Company URL	www.fathomonline.com		
Mailing Address	Address Line 1: 33 New Montgomery, Suite 500		
	Address Line 2:		
	City, State/Province, Postal Code: San Francisco, CA, 94117		
	Country: USA		
SEMPO Membership Level			
General Areas of Expertise	Check all that apply:		
	<input checked="" type="checkbox"/> Branding/Branded SEM	<input checked="" type="checkbox"/> Search Advertising	<input checked="" type="checkbox"/> Trends
	<input checked="" type="checkbox"/> Feeds	<input checked="" type="checkbox"/> Search Trends	X Vertical Specialties: Media & Entertainment, Technology, Telecom, eCommerce, Auto, Travel, Financial, Agency, and others.
	<input checked="" type="checkbox"/> International/Non-English	<input checked="" type="checkbox"/> SEO	<input checked="" type="checkbox"/> Web 2.0
	<input checked="" type="checkbox"/> Keynote	<input type="checkbox"/> Small Business	<input type="checkbox"/> Other (fill in below)
	<input checked="" type="checkbox"/> Large/Enterprise Business	<input checked="" type="checkbox"/> Shopping Search	
Prior Speaking Experience (list shows and topics)	Frequent industry panelist and featured speaker at SES, Ad:tech, etc.		
Travel Limitations	None		
Speaker Fees*	None		
Contact Preference	SEMPO may give my contact information to events representatives who are seeking speakers, and may, at its discretion, publish my contact information and profile on its site (www.SEMPO.org) and in written materials regarding speaking and collaboration opportunities. <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		

* Note: Most speaker requests assume you will participate with no fee and you will cover your cost of travel. SEMPO does not cover travel costs or speaker fees, and provides this speaker referral service at no cost to its members.