

## SEMPO Speakers Bureau – Participating Member Information

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<b>SEMPO Membership Level</b>	Circle Member (CPC Logic)		
<b>General Areas of Expertise</b>	Check all that apply:		
	<input type="checkbox"/> Branding/Branded SEM	<input type="checkbox"/> Search Advertising	<input type="checkbox"/> Trends
	<input type="checkbox"/> Feeds	X Search Trends	X Vertical Specialty (Auto)
	<input type="checkbox"/> International/Non-English	X SEO	X Web 2.0
	<input type="checkbox"/> Keynote	X Small Business	<input type="checkbox"/> Other (fill in below)
	X Large/Enterprise Business	<input type="checkbox"/> Shopping Search	X In-House
<b>Prior Speaking Experience (list shows and topics)</b>	05/07, Search Insider Summit, Video SEO 10/06, Emetrics Summit, Marketing Optimization: SEO & SEM 07/06 ad:tech, Web Linking Strategies 01/06, PGA Merchandise Show, Local Search Landscape 05/05, Search Engine Strategies, Hiring A Search Marketing Firm 02/05, Search Engine Strategies, What Makes A Professional SEM? 01/05, PGA Merchandise Show, SEO for Golf Courses & Resorts 12/04, Search Engine Strategies, Outsourcing SEM 08/04, Search Engine Strategies, Outsourcing SEM 05/04, Search Engine Strategies, Outsourcing SEM 04/04, Internet Marketing Conference, Hiring Vendors/Winning The Job		
<b>Travel Limitations</b>	US and some Canada		
<b>Speaker Fees*</b>	none		
<b>Contact Preference</b>	SEMPO may give my contact information to events representatives who are seeking speakers, and may, at its discretion, publish my contact information and profile on its site ( <a href="http://www.SEMPO.org">www.SEMPO.org</a> ) and in written materials regarding speaking and collaboration opportunities.  X Yes <input type="checkbox"/> No		

\* Note: Most speaker requests assume you will participate with no fee and you will cover your cost of travel. SEMPO does not cover travel costs or speaker fees, and provides this speaker referral service at no cost to its members.