



SEMPO Speakers Bureau – Participating Member Information			
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	Country United States of America		
SEMPO Membership Level	Circle		
General Areas of Expertise	Check all that apply:		
	<input checked="" type="checkbox"/> Branding/Branded SEM	<input checked="" type="checkbox"/> Search Advertising	<input checked="" type="checkbox"/> Trends
	<input type="checkbox"/> Feeds	<input checked="" type="checkbox"/> Search Trends	<input type="checkbox"/> Vertical Specialty (what verticals?)
	<input checked="" type="checkbox"/> International/Non-English	<input checked="" type="checkbox"/> SEO	<input type="checkbox"/> Web 2.0
	<input checked="" type="checkbox"/> Keynote	<input type="checkbox"/> Small Business	<input checked="" type="checkbox"/> Other (fill in below)
	<input checked="" type="checkbox"/> Large/Enterprise Business	<input checked="" type="checkbox"/> Shopping Search	Search Analytics/Ad Testing/Affiliate Marketing/Link Strategy/Landing Page Development/Contextual Marketing
Prior Speaking Experience (list shows and topics)	Search Engine Strategies-Ad Testing: Research and Findings, Getting Traffic from Contextual Ads, Dealing with Affiliates. Search Insider Summit-SEM Seasonality and Best Practices. Upcoming Events- eComXpo-Landing Page Best Practices. NYU Stern School of Business Online Marketing Panel-Interactive Marketing Trends, Opportunities and Threats		
Travel Limitations	None		
Speaker Fees*	Not Applicable		
Contact Preference	SEMPO may give my contact information to events representatives who are seeking speakers, and may, at its discretion, publish my contact information and profile on its site (www.SEMPO.org) and in written materials regarding speaking and collaboration opportunities. <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		

* Note: Most speaker requests assume you will participate with no fee and you will cover your cost of travel. SEMPO does not cover travel costs or speaker fees, and provides this speaker referral service at no cost to its members.